VELCRO® COMPANIES TOGETHER COM普ICE A TECHNOLOGY-DRIVEN, GLOBAL ORGANIZATION PROVIDING FASTENING SOLUTIONS THAT SOLVE PROBLEMS IN SIMPLE, ELEGANT AND SURPRISING WAYS FOR BUSINESSES AND CONSUMERS AROUND THE WORLD.

WITH MORE THAN 50 YEARS OF EXPERIENCE, VELCRO COMPANIES IS PROUD OF OUR HERITAGE IN INNOVATION. VELCRO INDUSTRIES B.V. OWNS OVER 400 ACTIVE PATENTS AND NUMEROUS TRADEMARKS, INCLUDING THE VELCRO® MARK WHICH IS REGISTERED THROUGHOUT THE WORLD.

ISO 9001
ISO 14001
ISO 13485
ISO/TS 16949

VELCRO COMPANIES AROUND THE WORLD

VELCRO® and other marks are owned by Velcro Industries B.V. © 2015
VELCRO® Brand

**Easy Coin**

*All-in-one piece guarantees a perfect closure alignment*

**PRESS-LOK® 731**

*Transparent hook-to-hook fastener blends in with your product design*

**Hook & loop shapes**

*Infinite hook & loop possibilities by combining materials, colours, shapes and backings*

---

**Benefits**

- Mated sandwich to optimize quick application
- Easy use thanks to the easy peel feature
- Its low profile integrates into your packaging
- Recommended for low cycle life applications

**Benefits**

- Audible click; hear it open and close
- Tactile, durable & secure closure
- 100% plastic (polypropylene) avoiding fibre particles
- Recommended for medium to high cycle life applications

**Benefits**

- Round or square pieces for easy opening
- Close with a simple touch
- Tailor made shapes to fit your needs
- Recommended for high cycle life applications

---

**How to use**

1. Place the Easy Coin on the surface where you want to attach it.
2. Peel back the paper from the back to expose the adhesive side.
3. Press the Easy Coin firmly onto the surface.

**VELCRO® Brand Shapes**

VELCRO® Brand Shapes can be supplied in a format to be used on standard labeling machines.