

# How Cougar Paws™ uses VELCRO® Brand Fasteners to improve performance & comfort for roofing contractors

## Made for Movement

For over twenty years, [Cougar Paws™](#) has been producing roofing boots designed to maximize performance and comfort for contractors and inspectors on the job. Their selection of footwear features replaceable foam pads that maximize traction with every step on some of the steepest roofs in the business. While wearing a harness, the patent pending traction technology allows roofing contractors to have twice the movement ability as opposed to traditional footwear.



Photo credit: Cougar Paws™

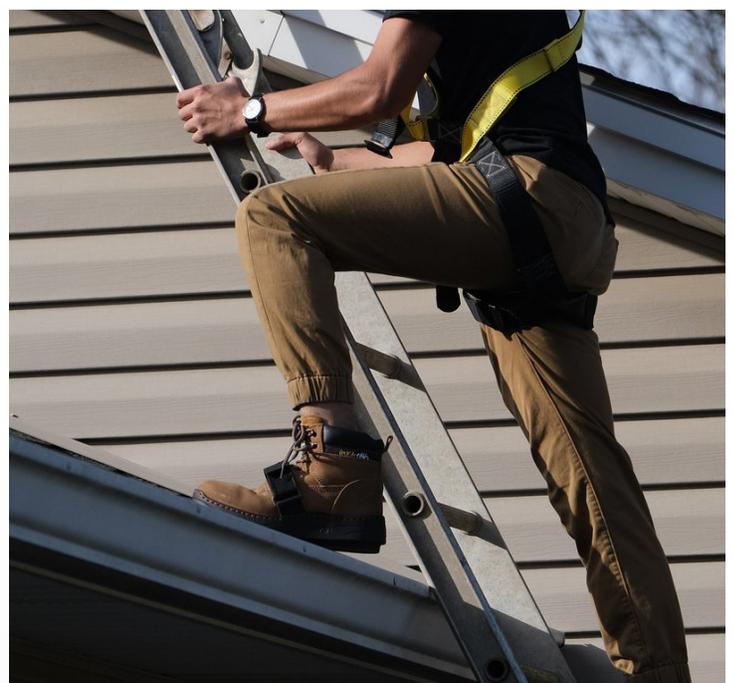


Photo credit: Cougar Paws™

### The Need

Cougar Paws™ needed a strong fastener that could meet various outdoor temperatures, while withstanding the demanding forces applied to roofing contractors' feet. The pads also had to be simple to remove when needed to be replaced.

### Why Velcro Companies?

Dan Cougar, the owner of Cougar Paws™, sought out Velcro Companies due to its well-established reputation in fastening technology. He collaborated with the VELCRO® Brand Footwear & Apparel team to identify a solution.

VELCRO® Brand HTH (High Technology Hook) 758 and Loop 3200 and 3001 were identified as the best solutions. They are one of the strongest VELCRO® Brand closures for applications that require infrequent unfastening.

VELCRO® Brand HTH Fasteners are engineered for superior performance in rigorous industrial, footwear, apparel and construction applications. For applications that demand a durable closure and low cycle life, like roofing, the closure is mated with woven and knit loops. HTH fasteners are available in a variety of resins and backings and can be converted into die cut pieces.



## The Solution

VELCRO® Brand HTH 758 and Loops 3200 and 3001 were used to fasten the specialized pads to the bottom of the [Performer](#) and [Estimator](#) boots, providing the traction and support Cougar Paws™ is known for among the industry. This hook and loop fastening combination has a high shear value which means it maintains a strong bond when the pads are used on the job.

The VELCRO® Brand fasteners are glued and sewn to the boots and sponge pads which must be replaced every three to five days for optimal performance. The hooks were located on the underside of the sole and the loops on the pad. The hook and loop fasteners have a lower peel value, meaning they're easy to peel off when the pads must be removed. This created a long-term, cost-effective solution that improved performance for roofing contractors.



Photo credit: Cougar Paws™



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### About Cougar Paws

Cougar Paws brand boots and accessories were developed by a guy like you - a roofer - so we know the “ups and downs” of working above the ground. We specialize in traction boots, tools and accessories for roofers, appraisers and others in the industry who demand only the best in grip, traction and comfort. Whether you're a contractor, insurance adjuster or estimator, we know working on inclines is always a challenge.

Founded in 1996 by Dan Cougar, we continue to focus on product innovation by bringing the latest technology to each generation of our products. Over the years, we've expanded from the patented traction-grip roofing shoe into a complete line of heavy-duty footwear, replaceable traction pads and anti-slip accessories.

### About Velcro Companies

Velcro Companies is a technology-driven, global organization providing fastening solutions that solve problems in simple, elegant and surprising ways for businesses and consumers around the world. We have a heritage of innovation spanning more than 50 years and own over 400 active patents and numerous trademarks, including the VELCRO® trademark, which is registered throughout the world. We develop and deliver solutions for customers through an integrated production and service system that includes manufacturing locations in the United States, Canada, Mexico, Spain and China and sales offices around the world. To buy genuine VELCRO® Brand products and to find out more about our company, visit [www.velcro.com](http://www.velcro.com)