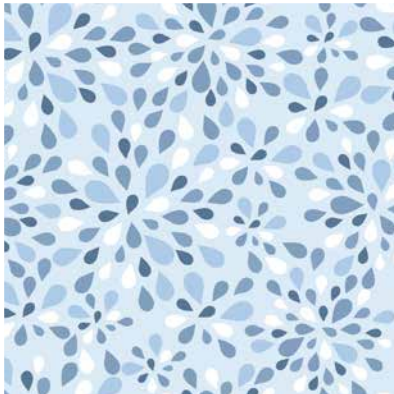


# Personal Care solutions



INFANT • CHILD • ADULT • FEMININE • ACCESSORIES





Worldwide synergies from the Velcro Companies

# WE GROW WITH YOU AND YOUR CONSUMERS



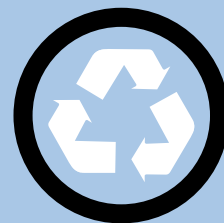
### INNOVATIVE LEADERS

With over 50 years of experience and 300+ patents worldwide, Velcro Industries is proud of its heritage in innovation and expertise in manufacturing efficiency.



### COMFORTABLE SOFTNESS

Integrated solutions provide the ideal combination of performance, softness, and flexibility for diapers and feminine hygiene products.



### SUSTAINABLE SOLUTIONS

Incorporate greener, recyclable components into your products with environmentally-friendly materials like 100% polypropylene.

## PERSONAL CARE SOLUTIONS

Velcro Industries innovation has provided superior solutions for the personal care marketplace since introduction of mechanical closures on disposable products within the multiple categories.

Our technology continues to drive innovation, differentiation, and market share in the competitive personal care industry. Integrated solutions, such as, VELCRO® Brand Flex-Zone™

technology provide the ideal combination of performance, softness, and manufacturing efficiency. Our engineers have years of experience with high volume manufacturing processes and can provide customized solutions and expert technical support from product development to launch-backed by a global organization that is focused on quality and reliability. The VELCRO® Brand itself is synonymous with ease of use and security for consumers around the world.

# Personal Care solutions

## The benefits of the VELCRO® Brand Solutions

- **Integrated Global Approach**

We hold extensive expertise in both manufacturing and marketing personal care product solutions to meeting both mature and emerging market demands.

- **Technical & Customer Support Teams**

Our global design and engineering experts are recognized industry leaders. They collaborate with customers to guidance that both differentiate their products and provide the competitive advantage required to gain and retain market share in the personal care industry.

- **Innovation**

We are proud to have over 50 years of experience, a heritage of innovation and over 300 active patents. This positions us to offer better solutions to meet the needs of our customers in the highly competitive personal care industry.

- **Customized Solutions Provider**

Our unique expertise and experience in raw materials manufacturing combined with our intricate understanding of the global personal care marketplace, allows us to provide solutions that are fully customized to the needs of our customers.

- **VELCRO® Brand Advantage**

Velcro Industries provides you with the unique ability to provide your end users with both amazing physical connections in the products that we manufacture and amazing emotional connections in the way that we simplify their lives. After all, **THERE IS ONLY ONE™**



# Applications

## Newborn care



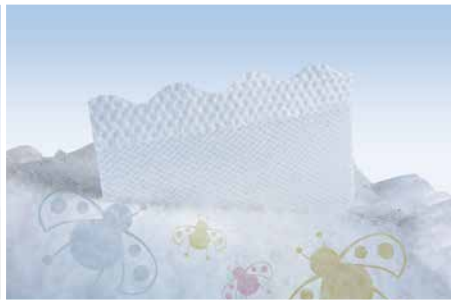
## Infant care



## Child care



### Newborn diapers



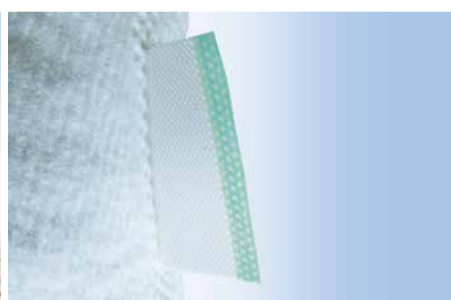
- Variety of substrates and hook designs possible
- Skin friendly edges
- Increased softness and flexibility
- High tab comfort versus traditional pre-combined tab solutions

### Infant diapers



- Soft touch & feel
- High tab flexibility versus traditional precombined tab solutions
- Increased aesthetics
- Variety of substrates and hook designs
- No delamination of hooks from tab carrier

### Training pants



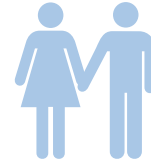
- Soft and skin friendly edges
- Integration into pant design
- Closure providing comfort
- Maximized peel & shear performance

# Applications

## Feminine care



## Adult incontinence



### Feminine pads



- Solutions to improve product comfort and functionality
- Provides integration into pad's design
- Differentiates from traditional adhesive coatings



Adult incontinence

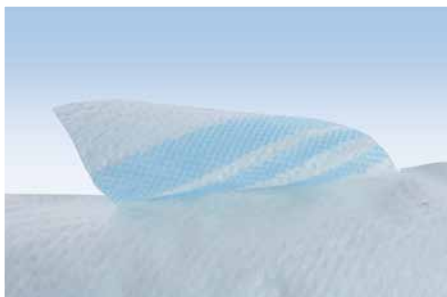


Consumer



Institutions

### Adult pads & diapers



- High flexibility and good conformance to body's shape
- Maximizing performance even onto low weight backsheet outer-covers
- Various hook designs



VELCRO INDUSTRIES TOGETHER COMPRISE A TECHNOLOGY-DRIVEN, GLOBAL ORGANIZATION PROVIDING FASTENING SOLUTIONS THAT SOLVE PROBLEMS IN SIMPLE, ELEGANT AND SURPRISING WAYS FOR BUSINESSES AND CONSUMERS AROUND THE WORLD.

ISO 9001  
ISO 14001  
ISO 13485  
ISO/TS 16949

**WITH MORE THAN 50 YEARS OF EXPERIENCE,** VELCRO INDUSTRIES IS PROUD OF OUR HERITAGE IN INNOVATION. VELCRO INDUSTRIES B.V. OWNS OVER 400 ACTIVE PATENTS AND NUMEROUS TRADEMARKS, INCLUDING THE VELCRO® MARK WHICH IS REGISTERED THROUGHOUT THE WORLD.

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**VELCRO INDUSTRIES AROUND THE WORLD**

