

VELCRO® Brand
PRESS-LOK®
for Flexible Packaging



WHAT CLOSURE FEELS LIKE.



Benefits

What we can do for you?

- **Strong Brand recognition**

VELCRO® Brand Closures are the only globally well-known and well-loved fasteners that conveys quality and product leadership

- **Global footprint**

Our global footprint allows us to offer you the best service anywhere in the world

- **Focus on quality standards**

VELCRO® Brand PRESS-LOK® closures are ISO and BRC certified to meet the Industry requirements for Packaging and Packaging materials

Intuitive

It's easy to open, easy to close with minimal effort



Audible and Tactile

Sensory. You can hear and feel it work



Reliable

Re-closes 100% of the time with no frustrating misalignment



Trusted Brand

Draw Consumer attention at POS by co-branding your package



Ideal for Powdered Products

Ideal closure still functional with contaminants or product crumbs



Ideal for Frozen Foods

Works to reliably close even in extreme freezer conditions



Suitable for Many Product Categories

Including Dairy, Pet Food, Lawn & Garden, Cereals & Snacks



Pouch Styles



Block Bottom



Pinch Bottom



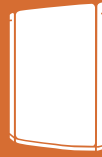
Doy Pack



Push-Pop



Pillow Pack



3-Side Seal

Closure Styles



Top Closure



360° Reclose



Pouring Feature

VELCRO® Brand PRESS-LOK® closure technology allows you to create a simpler, smarter and more reliable packaging experience for your customers. With just a squeeze, **PRESS-LOK®** closure easily aligns to create a secure seal that you can feel and hear. It's what real closure is all about.

WHAT CLOSURE FEELS LIKE.


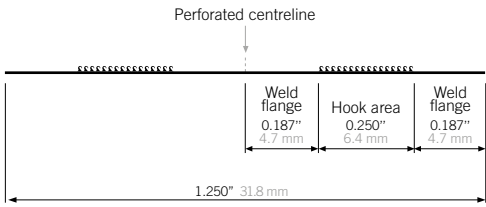

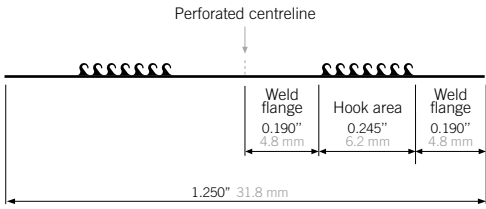


Product Range


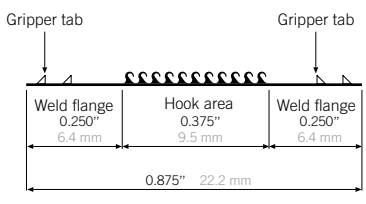

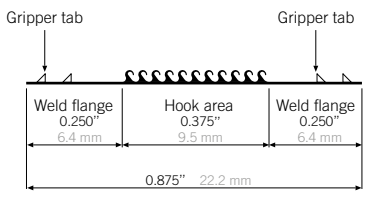
General Features	<ul style="list-style-type: none"> • Food contact conforming to: <ul style="list-style-type: none"> • US FDA 21 CFR 177.1520 • (EU) No. 10/2011, (EC) No. 1935/2004 and (EC) No. 2023/2006 • BRC Global Standard for Packaging and Packaging Materials (Issue 5: July 2015) • PE heat sealable fastener • Adaptable to most packaging machinery
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Products	Specifications		
	Features	Base Material	Dimensions

Side by Side

	<ul style="list-style-type: none"> • Consumer friendly • Thin tight seal • Ideal for small bags • Suitable for fresh and dairy products 	Polyethylene	
	<ul style="list-style-type: none"> • Consumer friendly • Tactile & audible reclosure • Ideal for small and medium bags • Suitable for powdered products • Also available as Single Hook Lane 	Polyethylene	

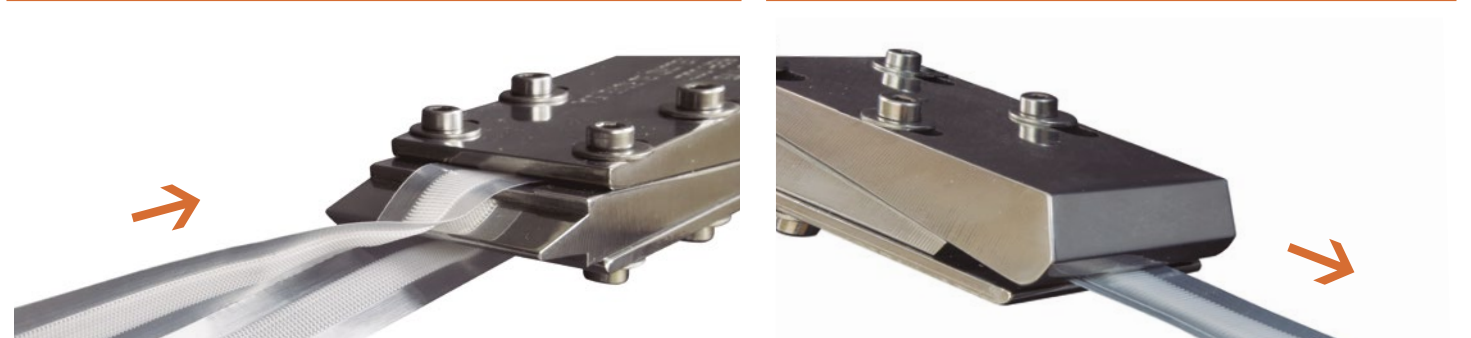
Single Hook Lane

	<ul style="list-style-type: none"> • Consumer friendly • Tactile & audible reclosure • Ideal for large size bags • Suitable for powdered products 	Polyethylene	
	<ul style="list-style-type: none"> • Consumer friendly • Tactile & audible reclosure • Ideal for large size bags • Suitable for pet food products 	Polyethylene blend	

PRESS-LOK® Closure Folding Guide*

Non-mated product entrance

Mated product exit



* For more information please refer to VELCRO® Brand PRESS-LOK® Closure Folding Guide for Flexible Packaging.



Velcro Companies is a technology-driven, global organization providing fastening solutions that solve problems in simple, elegant and surprising ways for businesses and consumers around the world. We have a heritage of innovation spanning more than 50 years and own over 400 active patents and numerous trademarks, including the VELCRO® trademark, which is registered throughout the world. We develop and deliver solutions for customers through an integrated production and service system that includes manufacturing locations in the United States, Canada, Mexico, Uruguay, Spain, Belgium and China and sales offices around the world.

To buy genuine VELCRO® Brand products and to find out more about our company, visit Velcro.com

Global Footprint



Quality Standards



Innovation



Living Brand



Infinite Applications



Hidden Hero



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