



VELCRO[®]

THERE IS ONLY ONE.[™]

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WHO WE ARE

Velcro Companies is a worldwide leader in fastening systems that solve problems in simple, elegant and surprising ways for businesses and consumers around the world. We manufacture a wide range of solutions from standard hook-and-loop closures to complete finished products for customers in the transportation, medical, construction, personal care and consumer industries. We have a proud tradition of innovation and own more than 400 active patents and numerous trademarks, including the VELCRO® trademark, which is registered throughout the world. Our products are manufactured in the United States, Spain, Belgium, Canada, Mexico, Brazil, and China, and we employ approximately 2,500 people, including 750 in New Hampshire, which has been the company's largest manufacturing operation for more than 60 years.



EXECUTIVE TEAM

FRASER CAMERON

CEO & President

ANNE T. WARNER

General Counsel

JURJEN JACOBS

Vice President, Global Marketing

FRANK SMIGELSKI

President, Americas

STEVEN OUELLETTE

Chief Financial Officer

WILLEMEN VAN DAM

Vice President, Tax, Treasury and
Business Development, VHBV

KLAAS JAN STOL

President, EMEA

FRANK LIAO

President, APAC

MARK SATER

Vice President, Strategic Execution

FACTS & FIGURES



From more than **50 different nationalities**

+3,000
employees



We create more than **10 billion** connections every year



In 2015 we produced enough tape to **circle the Earth 130 times**

5,300,000
Km of tape



Developed since the creation of the **original patent in 1952**



+1,000
patents



8 production facilities
4 R&D centers
24 sales offices and distribution centers

24
offices worldwide



Our product is present in **everyday's consumers life**



Infinite applications and uses by **consumers and professionals** around the world

Hundreds
of applications



HOW TO USE OUR NAME

At Velcro Companies, we are proud that VELCRO® Brand products have become a part of everyday life, but ubiquity sometimes produces confusion. The VELCRO® trademark should be used only when referring to genuine VELCRO® Brand fasteners. Non-VELCRO® Brand products should be identified by their functional terms, such as “hook and loop,” “self-adhesive straps,” and so forth. The VELCRO® mark should never be used as a noun or a verb. The term “Velcro Companies” should be used when referring to our company and its executives.

The proper use of the VELCRO® trademark assists us in safeguarding the integrity of the VELCRO® Brand, and helps to protect consumers from products incorrectly sold as VELCRO® Brand products. For further information on the proper use of the VELCRO® trademark, please see the guidelines on our website.

OUR HISTORY

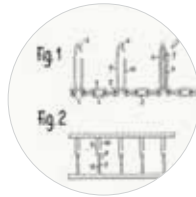
1941

The Swiss electrical engineer George de Mestral discovered that cocklebur flowers stuck to the fabric of his trousers and his dog's fur. He took almost a decade of research and development to mechanize the process of reproducing this type of engagement with synthetic fibers.



1951

The Swiss Patent for hook and loop engagement was applied.



1952

Velcro S.A., the predecessor to Velcro Industries, is established in Switzerland. Its name is derived from the French words “velour” (loop) and “crochet” (hook).

1955

The patent is completed.



1956

The VELCRO® Brand trademark is registered in Switzerland.

1968

VELCRO® Brand fasteners accompany Neil Armstrong to the moon bringing hook and loop to greater visibility all over the world.

1968 & BEYOND

VELCRO® Brand products are first applied to athletic gloves and accessories, providing infinite degrees of adjustment and security — and quicker tightening and releasing.



1983

Velcro USA Inc. starts selling to consumers through retail chains.

2011

VELCRO® Brand undergoes a complete rebranding effort ultimately receiving a top award from the REBRAND 100® Global Awards.

2013

Velcro Companies opens a Global Services Office in Boston, MA.



2014

Velcro Companies acquires Jore Comércio e Representacoes LTDA, opens an office in Sao Paola Brazil and begins doing business as Velcro Brasil Importação, Exportação e Comércio de Sistemas de Fixação Ltda.

2014

VELCRO® Brand products are available for sale on Velcro.com giving consumers a direct line to buy.



2015

Velcro Companies acquire Belgium-based specialty weaving manufacturers Alfatex and Gevaert.

OUR COMMITMENT TO THE COMMUNITY

Everyone deserves the foundational elements of education and our efforts are designed to promote literacy (reading programs with the Fisher Cats and Boston Bruins, early childhood and youth education and address poverty. In addition to capital donations at the corporate level, our employees share their time and energy to make our efforts successful. Velcro Companies and its employees are one of the largest contributors to the United Way in the greater Manchester, NH area.

Since 2011, Velcro Companies has supported the Cambodian Children's Fund (CCF), which provides education, food, family support and community development programs in the heart of Cambodia's most impoverished areas. Today, there are more than 2,300 students enrolled in CCF's education program, and the organization opened the Neeson Cripps Academy (NCA) in February of 2017. The NCA will focus on providing science, technology, mathematics and engineering (STEM) education to thousands of Cambodian students. Velcro Companies donated the construction of the school, which is named after Robert Cripps, a former chairman of the company, and Scott Neeson, the founder and executive director of CCF.

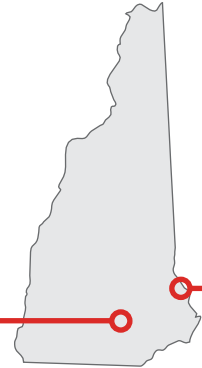
OUR PRESENCE IN NEW HAMPSHIRE

New Hampshire has been the principal US manufacturing and R&D center for the company for more than 60 years. Today, we employ approximately 750 people in Manchester and Somersworth:

MANCHESTER, NH

95 Sundial Avenue, Manchester, NH 03103

- 3 buildings, including the Innovation Tech Center
- 466,000 total SF on 28 acre campus
- Opened in 1967



SOMERSWORTH, NH

330 New Rochester Road (Rte. 108),
Somersworth, NH 03878

- 430,000 SF building on 242 acre campus
- 230,000 SF opened in 2000
- 200,000 SF expansion in 2009

New Hampshire is home to the company's North American innovation and manufacturing hubs. A leader in green manufacturing initiatives, we take great pride in our efforts to make sure the state remains a great place for our employees and neighbors to live and work, and that our young people have the skills they need to help us continue to innovate and grow in the Granite State.

- Over \$30 million in 2012 NH payroll
- Over \$25 million in NH supplies and services purchased
- Over \$150K 2012 charitable contributions
- Partnerships with MHT School of Technology and MHT Community College
- Presenting sponsor, Fisher Cats Reading Challenge program
- Supplier for Fisher Cats back to school event
- Title sponsor for all Palace Theatre youth companies

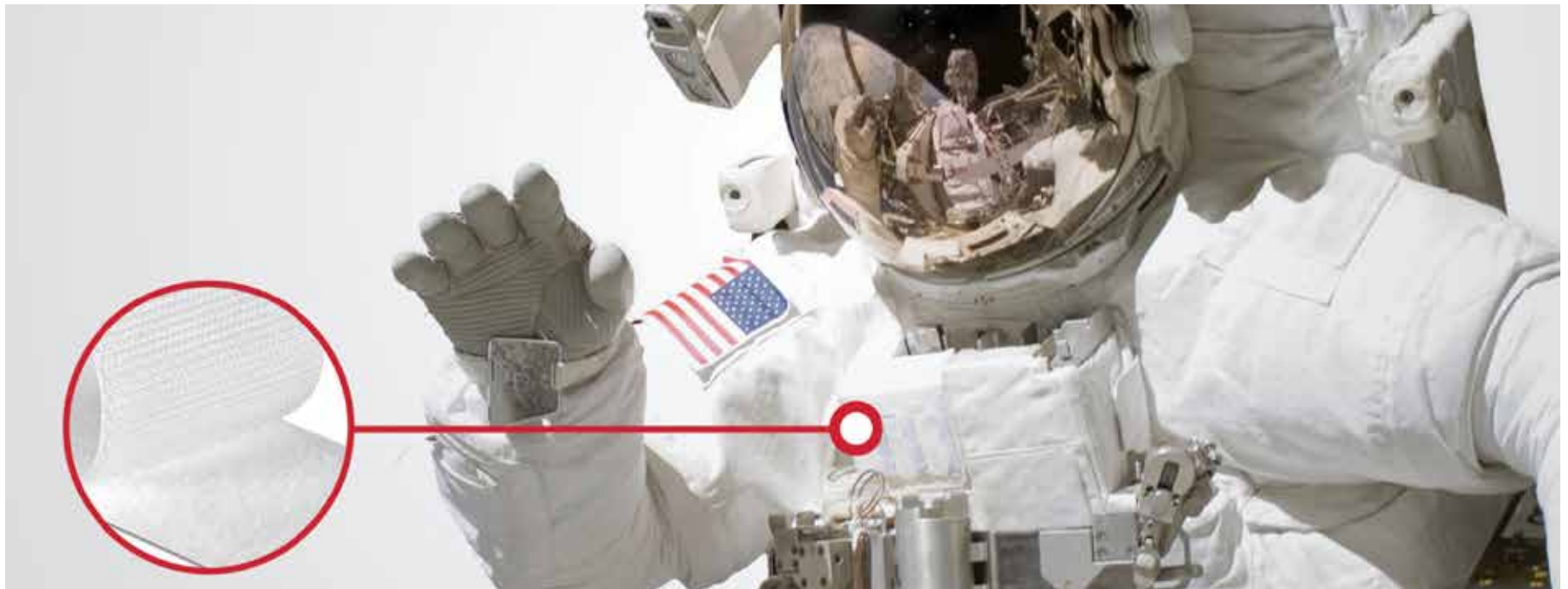
FUN FACTS

We provide 10 billion connections a year.

VELCRO® Brand products have travelled to the moon.

VELCRO® Brand hook and loop secures the AstroTurf at a professional football stadium and secures KEVLAR® plates in U.S. military apparel.

Annually, the VELCRO® Brand manufactures enough hook and loop to circle the globe 100 times.



SUPPORTING SUSTAINABILITY

Our commitment to sustainability is an investment in our collective future. It means meeting our present needs while preserving the planet for those who come after us. From low-energy lights and occupancy sensors to processes designed to redirect waste at manufacturing facilities we were one of the first in the industry to engage in sustainable manufacturing processes such as removing solvents from the coating process as well as to reduce the use of heavy metals in our manufacturing.

Our facilities in Manchester, NH utilizes combined heat and power technologies by using low emission natural gas to generate electricity and steam and 95% of the electrical power is self-generated.



MARKETS WE SERVE

We have developed innovative fastening solutions for many industries, including:



MEDICAL

Diagnostic equipment, orthopedic bracing, respiratory headgear and more



PERSONAL CARE

Infant and Adult diapers, hygiene



TRANSPORTATION

Automotive and airline seating and interiors



CONSUMER

Home and office products, children's toys, lawn and garden supplies, crafts



PACKAGING & MATL. HANDLING

Pet food packaging, stationary and envelopes, food pack



CONSTRUCTION

Floor protection, roofing, solar panel installation



INDUSTRIAL

Apparel, furniture, industrial, specialties



MILITARY & GOVERNMENT

AA55126 Certified Fasteners, VELCRO® Brand Printed Loop: MultiCam® VS, ONE-WRAP® Fasteners

THANK YOU

JULIE BARRY

Director of Global Brand

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